



UNC CHARLOTTE

Civic Action Plan

Faculty Council
January 25, 2018



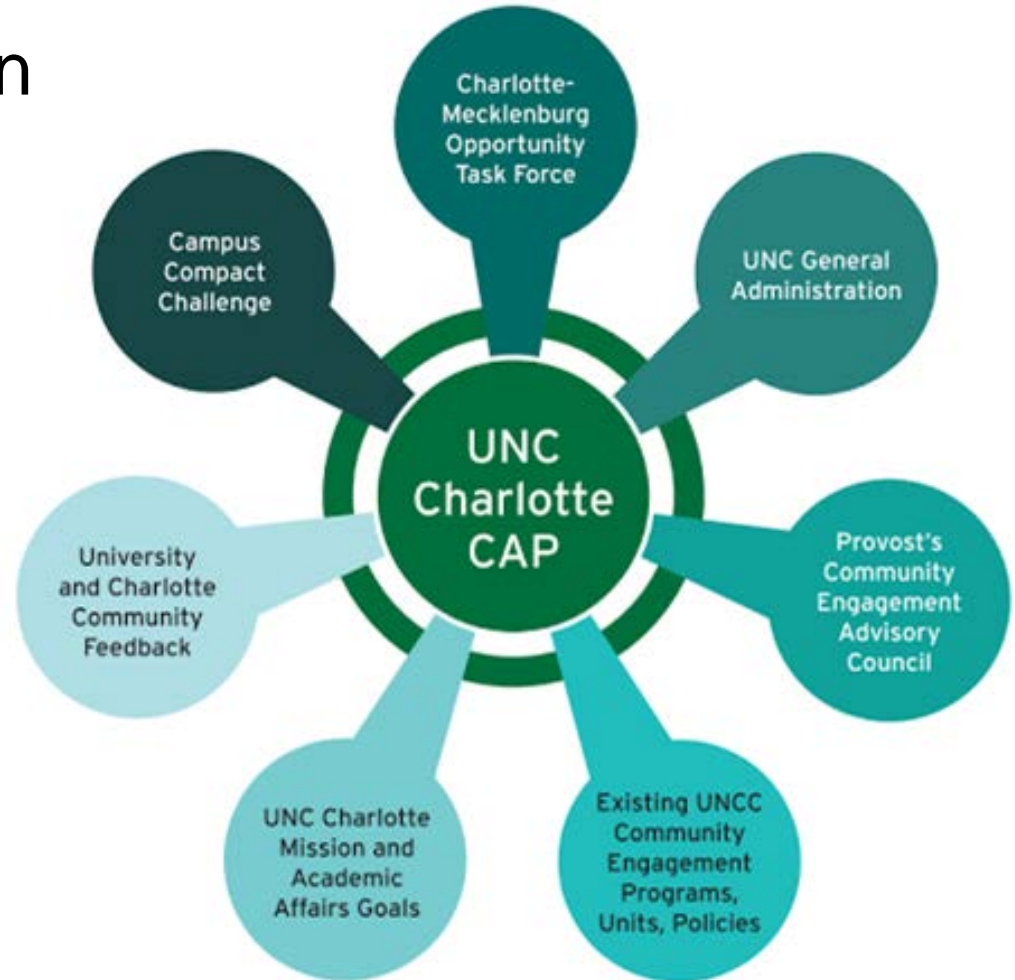
Catalyst: National Campus Compact Challenge

- empower our students, faculty, staff, and community partners to **co-create mutually respectful partnerships** in pursuit of a **just, equitable, and sustainable future** for communities beyond campus
- prepare students for lives of **engaged citizenship**, with the motivation and capacity to deliberate, act, and lead in pursuit of the public good
- contribute to the **health and strength of our communities** — economically, socially, environmentally, educationally, and politically
- harness the capacity of research, teaching, partnerships, and institutional practices to **challenge the prevailing social and economic inequalities**
- foster an environment that affirms the **public purposes of higher education**





CAP Integration



CAP Mission

The Civic Action Plan is a sustainable and long-term approach to fully activate the University's mission to address the unique needs of the Charlotte region.

The plan provides a strategy to improve social outcomes by organizing University resources, community-based research efforts, and community collaborations to effectively address regional need through collective impact.



Civic Action Plan Process

Leadership Team (meeting weekly - Oct 2016)

Planning Group - meeting every other week - 12 meetings Spring/Fall

Advisory Group - March 1 and October 18

January 2018 Report Completion

Activation Fall 2018





The Work of the Planning Group

Created a mission statement

Collected and analyzed stakeholder feedback

Conducted a SWOT analysis

Designated teams for focus areas to generate recommendations

Drafted the plan

Sought Feedback and peer review



CIVIC ACTION PLANNING GROUP **Nadia Anderson:** College of Arts + Architecture **Richard Buttimer:** Belk College of Business **Erica Cherian:** Levine Scholar - Student **Ashley Clark:** Institute for Social Capital **Jim Cook:** College of Liberal Arts and Sciences **Mark DeHaven:** College of Health and Human Services **Carla Eastis:** University College **Chris Everett:** Athletics **Wendy Fishman:** College of Arts + Architecture **Mirsad Hadzikadic:** College of Computing & Informatics **Sean Langley:** Dean of Students Office **Neariah Mandisa Drummond:** Bonner Leader - Student **Kiley Murray:** Roosevelt Institute - Student **Jeanette Sims:** Community Relations **A.J. Simmons:** Community Psychology Graduate Student **Bruce Taylor:** Cato College of Education **Brett Tempest:** College of Engineering **Lori Thomas:** College of Health and Human Services

PROVOST'S COMMUNITY ENGAGEMENT ADVISORY COUNCIL **Laura Clark:** United Way of the Central Carolinas **Brian Collier:** Foundation for the Carolinas **Deana Diorio:** Mecklenburg County **Nancy Fey-Yesan:** College of Health and Human Services **Joe Hoff:** International Programs **Lee Keesler:** Charlotte Mecklenburg Library **Joan Lorden:** Provost **Ellen McIntyre:** Cato College of Education **Christine Robinson:** Office of Assessment and Accreditation **Molly Shaw:** Communities in Schools **Ann Wall:** City of Charlotte **Curt Walton:** Metropolitan Studies **Diane Zablotsky:** Levine Scholars Program

Stakeholder Feedback

Little is understood about the collective impact or comprehensive value of university / community partnerships

Utilize innovative technical applications and grassroots data collection as a way to build bridges between the university and the community.

A central office or store front would facilitate engagement

Support the development of more community engagement academic programs.

Increased focus on Economic Mobility

Lack of trust is an issue for some community partners

Larger community partners want us to develop and support comprehensive partnerships with shared understandings and agendas across multiple University divisions/units.

Hold dialogues on community-based research made accessible to the community.

Goals

- 1. Enhance the quality of life in the Charlotte Region through mutually beneficial partnerships.**
- 2. Build a culture of civic responsibility through experiential learning, community-based research, and volunteerism.**
- 3. Establish metrics and an assessment process that evaluate the collective impact of community engagement.**



Recommendations of the Working Group

- 1. Establish a centralized office, with dedicated staff to coordinate and support the University's community engagement efforts and assess collective impact.**
- 2. Build "Community Engagement Zones" designed as multi-year interdisciplinary university-wide initiatives with common themes and shared agendas responsive to community need.**

