



UNC CHARLOTTE

The University of North Carolina at Charlotte
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Charlotte, NC 28223-0001

Office of Academic Affairs
704/687-2226

TO: Faculty Council Members
FROM: Sonya Hardin
Faculty President
DATE: April 23, 2008
RE: Consent Calendar

Attached is the Consent Calendar (See Article V, Section 3.A (3 & 4), J. (3 & 5) and K.3 of the Standing Rules of the Faculty Council.) consisting of these proposals:

- MBAD 11-20-07 Minor MBA Curriculum Revisions
- MBAD 1-23-08 Establish MBAD 6207: Business Project Management
- CSCI 10-30-2007 Establish ITCS 5161: Intellectual Property Aspects of Computing

Below are the catalog copy descriptions. If you wish to read the full proposals, they are posted on the Academic Affairs website.

If there is an objection regarding this proposal, it must be registered with the Faculty Governance Secretary (Julie Putnam, ext.2226) by **5 PM on May 7, 2008**. If no objections are registered, the proposals will stand approved.

Catalog Copy:

MBAD 11-20-07	Minor MBA Curriculum Revisions
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Addition of Course Prerequisites:

The faculty in the Department of Finance have requested that MBAD 6152: *Financial Management* add the following prerequisites: MBAD 6112: *Economics of Business Decisions* and MBAD 6131: *Management Accounting*.

The faculty in the Department of Marketing have requested that MBAD 6171: *Marketing Management* add the following prerequisite: MBAD 6112: *Economics of Business Decisions*.

The addition of these prerequisites ensures that MBAD 6152 and MBAD 6171 are taken later in a student's program and offers a more established foundation on which these courses may be delivered.

Removal of Program Requirements:

The MBA Curriculum Committee has recommended that MBAD 6121: *Business Information Systems* be removed as a requirement for the Master of Business Administration degree. The infusion of technology throughout the curriculum combined with the increased background and experience MBA students have entering the program influence this recommendation. This course will instead be offered as a course in the preparatory component.

The MBA Curriculum Committee has recommended that MBAD 6193: *International Business Concepts* be removed as a requirement for the Master of Business Administration degree program. The fact that a global perspective is infused throughout the curriculum is the primary driver of this recommendation. It is no longer relevant to require a course in international business since this perspective is integrated into the delivery of most business courses.

Both of the aforementioned courses will be replaced with electives, maintaining the total of 37 required credit hours.

Change of Course Names:

The MBA Curriculum Committee has requested that MBAD 6157: *Theory of Corporate Finance* be renamed MBAD 6157: *Advanced Corporate Finance* to more accurately reflect the content of the course.

The MBA Curriculum Committee has requested that MBAD 6161: *Organizational Leadership and Behavior I* be renamed MBAD 6161: *Human Behavior in Organizations* to more accurately reflect the content of the course.

The MBA Curriculum Committee has requested that MBAD 6162: *Organizational Leadership and Behavior II* be renamed MBAD 6162: *Leadership in Organizations* to more accurately reflect the content of the course.

The MBA Curriculum Committee has requested that MBAD 6174: *International Marketing* be renamed MBAD 6174: *Global Marketing* to more accurately reflect the content of the course.

The MBA Curriculum Committee has requested that MBAD 6193: *International Business Concepts* be renamed MBAD 6193: *Global Business Environment* to more accurately reflect the content of the course.

The MBA Curriculum Committee has requested that MBAD 6194: *Management Strategy* be renamed MBAD 6194: *Global Strategic Management* to reflect the globalization of the business environment. As the capstone course, reflecting this global perspective in the title updates and emphasizes the importance of an international approach to management strategy.

The MBA Curriculum Committee has requested that MBAD 6197: *International Business Strategy* be renamed MBAD 6197: *Managing the Multinational Enterprise* to more accurately reflect the content of the course.

The MBA Curriculum Committee has requested that MBAD 6131: *Managerial Accounting* be renamed MBAD 6131: *Management Accounting* to more accurately reflect the content of the course.

Change of Course Numbers:

The MBA Curriculum Committee has requested that MBAD 6121: *Business Information Systems* have its course number changed to MBAD 5121: *Business Information Systems* to reflect its change from a required course for the MBA degree to a course in the preparatory component.

Deletion of Courses:

The Marketing Department requests the deletion of MBAD 6175: *Logistics Management*. The course has not been offered in ten years and the department does not plan to offer it again given faculty interest and expertise. (Please see attached memo from Dr. Linda Swayne.)

The MBA Curriculum Committee has requested the deletion of the following courses: MBAD 6181: *E-Business Concepts*; MBAD 6182: *E-Business Systems*; MBAD 6183: *E-Business Marketing*; and MBAD 6189: *E-Business Strategy*. The MBA program no longer offers an E-Business concentration and none of the listed courses have been taught for several years in any Belk College graduate program.

Change to Re-combine Courses:

The MBA Curriculum Committee has requested that MBAD 5112: *Foundations of Microeconomics* (2 credits) and MBAD 5113: *Foundations of Macroeconomics* (1 credit) be combined into one course offering entitled MBAD 5110: *Foundations of Economics* (3 credits). Several years ago the topics of microeconomics and macroeconomics were separated to allow students to complete them independently if they had satisfied either portion separately. Functionally, this has not worked as anticipated. As such, the committee requests that the courses be combined again into a 3 credit course. (Please see the attached memo of support from Dr. Rick Zuber, chair of the Economics Department.)

The MBA Curriculum Committee has requested that MBAD 5141: *Business Statistics* (2 credits) and MBAD 5142: *Quantitative Analysis in Business* (1 credit) be combined into MBAD 5141: *Business Statistics and Quantitative Analysis* (3 credits). Several years ago the topics of business statistics and quantitative analysis were separated to allow students to complete them independently if they had satisfied either portion separately. Functionally, this has not worked as anticipated. As such, the committee requests that the courses be combined again into a 3 credit course. (Please see the attached memo of support from Dr. Moutaz Khouja, chair of the BISOM Department.)

Addition of a New Concentration:

Applied Investments Management

Prerequisite: MBAD 6152

Required courses:

MBAD 6153: *Investment Management* (3)

MBAD 6157: *Advanced Corporate Finance* (3)

MBAD 5158: *Student Managed Investment Fund I* (3)

MBAD 5159: *Student Managed Investment Fund II* (3)

This new concentration combines the theoretical foundation of investment management with a two semester sequence of applied experience through the Student Managed Investment Fund. Given the demand locally for experienced investment professionals, this concentration is a natural addition to the portfolio of concentration options available to students.

Changes to Existing Concentrations:

The addition of two electives to the MBA curriculum allows the departments to add an additional course to the concentrations they offer, for a total of 12 hours. This suggestion was made by several corporate constituents and also responds to student and faculty requests for additional depth in the areas of concentration. The addition of another course makes for a more academically meaningful offering and allows for greater application within the concentration discipline. This also allows students to choose a fifth elective outside of their concentration area, if they wish. The departmental suggestions for each of the concentrations are as follows:

Business Finance

Prerequisite: MBAD 6152

Required courses:

MBAD 6153: *Investment Management* (3)

MBAD 6157: *Advanced Corporate Finance* (3)

Plus two from the following:

MBAD 6151: *Financial Institutions and Markets* (3)

MBAD 6154: *Applied Business Finance* (3)

MBAD 6155: *Multinational Finance* (3)

Economics

Required Courses:

ECON 6112: *Graduate Econometrics*

ECON 6218: *Advanced Business and Economics Forecasting*

Plus two additional courses (6 hours) of 6000 level Economics courses

Financial Institutions/Commercial Banking

Prerequisite: MBAD 6152

Required courses:

MBAD 6153: *Investment Management* (3)

MBAD 6157: *Advanced Corporate Finance* (3)

MBAD 6156: *Commercial Bank Management* (3)

Plus one from the following courses:

MBAD 6151: *Financial Institutions and Markets* (3)

MBAD 6155: *Multinational Finance* (3)

Information and Technology Management

Required courses:

MBAD 6201: *Data and Knowledge Management* (3)

MBAD 6202: *Business Information Systems Development* (3)

Plus two from the following courses:

MBAD 6122: *Technology-Enhanced Decision Making* (3)

MBAD 6203: *Information Systems Economics, Strategy & Policy* (3)

MBAD 6204: *Business Data Communications* (3)

Global Business

Required courses:

MBAD 6193: *Global Business Environment*

MBAD 6197: *Managing the Multinational Enterprise*

Plus one course (3 credits) involving MBA approved international study or travel

Plus one from the following courses:

MBAD 6174: *Global Marketing* (3)

MBAD 6155: *Multinational Finance* (3)

Management

Prerequisite: MBAD 6161

Required courses: Choose four from the following courses.

MBAD 6162: *Leadership in Organizations* (3)

MBAD 6163: *Human Resource Management* (3)

MBAD 6164: *Executive Communication* (3)

MBAD 6191: *Entrepreneurship* (3)

MBAD 6192: *Business and Society* (3)

MBAD 6193: *Global Business Environment* (3)

MBAD 6197: *Managing the Multinational Enterprise* (3)

Marketing

Prerequisite: MBAD 6171

Required courses:

MBAD 6172: *Marketing Research* (3)

MBAD 6173: *Promotional Strategy* (3)

MBAD 6174: *Global Marketing* (3)

MBAD 6176: *Consumer Behavior* (3)

Real Estate Finance & Development

Prerequisite: MBAD 6152

Required courses:

MBAD 6158: *Real Estate Finance & Investment* (3)

MBAD 6159: *Real Estate Development* (3)

Plus two of the following courses:

MBAD 6160 *Real Estate Capital Markets* (3)

MBAD 6258: *Site Feasibility Analysis* (3)

MBAD 6259: *Applied Real Estate Development* (3)

Supply Chain Management

Prerequisite: MBAD 6141

Required courses:

MBAD 6122: *Technology-Enhanced Decision Making* (3)

MBAD 6208: *Supply Chain Management* (3)

MBAD 6142: *Quality & Manufacturing Management* (3)

Plus one additional approved elective (3)

Student Structured Concentration

Students may propose a twelve semester hour concentration in a significant area of interest for approval by the Director of the MBA program. This concentration may include graduate courses from other programs within the University with approval of the related department.

MBAD 1-23-08

Establish MBAD 6207: Business Project Management

MBAD 6207. Business Project Management (3). Prerequisites: MBAD 6121 – Business Information Systems and MBAD 6141 – Operations Management. Project management is widely used in a variety of business environments to manage complex, non-routine, endeavors. Examples of projects include consulting and process improvement projects, advertising projects, and technology projects. This course focuses on tools, techniques and skills for business project management, with attention to both the quantitative and the qualitative aspects of project management. Major topics include project evaluation, estimation, monitoring, risk management, audit, managing global projects, outsourcing and project portfolio management. Students will also gain experience using Project Management Software. (On Demand)

CSCI 10-30-2007

Establish ITCS 5161: Intellectual Property Aspects of Computing
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ITCS 5161. Intellectual Property Aspects of Computing. (3) Prerequisite: Graduate standing. This course explores the broad field of intellectual property and the many aspects related to computing. Topics covered include software copyrights, software patents, trademarks and service marks, employment contracts, non-compete agreements, software licenses, software development contracts, preservation of digital evidence, protection of trade secrets, cyberspace law and the use of mediation in IP disputes. (Spring)