

LONG SIGNATURE SHEET



Proposal Number: MBAD 1-23-08

Proposal Title MBAD 6207 – Business Project Management

Originating Department BISOM

TYPE OF PROPOSAL: UNDERGRADUATE _____ GRADUATE XX UNDERGRADUATE & GRADUATE _____

DATE RECEIVED	DATE CONSIDERED	DATE FORWARDED	ACTION	SIGNATURES
1/31/08	1/31/08	1/31/08	Passed	<u>DEPARTMENT CHAIR</u> <i>Moutaz Khrouja</i>
2/8/08	2/19/08	2/19/08	Passed	<u>COLLEGE CURRICULUM COMMITTEE CHAIR</u> <i>D. A. [Signature]</i>
				<u>TEACHER EDUCATION COMMITTEE CHAIR</u> (Teacher Education Program proposals only)
2/20/08	2/20/08	2/20/08	Approved	<u>COLLEGE FACULTY CHAIR</u> <i>[Signature]</i>
2/21/08	2/21/08	2/21/08	Approved	<u>COLLEGE DEAN</u> <i>[Signature]</i>
				<u>UNDERGRADUATE COURSE & CURRICULUM COMMITTEE CHAIR</u> (for undergraduate courses)
				<u>GRADUATE COUNCIL CHAIR</u> (for graduate courses)
				<u>FACULTY GOVERNANCE SECRETARY</u> (noting Faculty Council approval on Consent Calendar)
				<u>FACULTY EXECUTIVE COMMITTEE</u> (if decision is appealed)

University of North Carolina at Charlotte

New Graduate Course Proposal

Business Information Systems and Operations Management

Establishment of a Graduate Course in Business Project Management

A. Proposal Summary and Catalog Copy

1. Summary

The Department of BISOM proposes to add a graduate level course in Business Project Management as part of the MBA program.

2. Proposed Catalog Copy

MBAD 6207. Business Project Management (3). Prerequisites: MBAD 6121 – Business Information Systems and MBAD 6141 – Operations Management. Project management is widely used in a variety of business environments to manage complex, non-routine, endeavors. Examples of projects include consulting and process improvement projects, advertising projects, and technology projects. This course focuses on tools, techniques and skills for business project management, with attention to both the quantitative and the qualitative aspects of project management. Major topics include project evaluation, estimation, monitoring, risk management, audit, managing global projects, outsourcing and project portfolio management. Students will also gain experience using Project Management Software. (On Demand)

B. Justification

1. This will be an elective course in the MBA program. It will serve as an elective course for the Information and Technology Management, Supply Chain Management concentrations as well as a free elective for students who structure their own program. Project management is increasingly important as global organizations implement a wide range of business process management and outsourcing projects. The MBA program currently lacks a course specifically designed to prepare students to manage global project environments. Several MBA and Executive MBA programs such as Wake Forest University, UNC-Chapel Hill, and George Mason University, Georgia Tech, Georgia State and other programs have similar courses.

2. Prerequisite: MBAD 6121, MBAD 6141

3. The 6000 level designation is consistent with the courses that are approved for graduate credit. Restricted to graduate students.

4. This course proposal will help fill a gap in the MBA program and therefore, will improve the quality of the program.

C. Impact

1. The course will serve all students in the MBA program and many other graduate students with appropriate backgrounds who might seek to enhance their knowledge of project management.

2. What effect will this proposal have on existing courses and curricula?

- a. The course will be offered once each year.
- b. Its availability will not interfere with other offerings but it may draw some students from other elective courses.
- c. The anticipated enrollment is initially expected to be 15.
- d. Its availability will not interfere with other offerings but it may draw some students from other elective courses.
- e. The course has not been previously offered.
- f. Identify other areas of catalog copy that would be affected – This course needs to be listed under MBA degree requirements – Concentration and Elective Component – Information and Technology Management – under “plus one of the following courses.

D. Resources required to support proposal

1. Personnel

(a) No new faculty lines are required to offer the course.

(b) Current graduate faculty members who are qualified to teach it include: Moutaz Khouja, Ram Kumar, Antonis Stylianou, Jing Zhou, and Monica Johar.

2. Physical facility

The current facilities are adequate.

3. Equipment and supplies

Current equipment and supplies are adequate.

4. Computer

Current computer resources are adequate.

5. Audio-Visual

Current facilities are adequate.

6. Other resources

None needed

7. Sources of funding

N/A

E. Consultation with Library and other department or units

1. Library consultation.

The J. Murray Atkins library was consulted regarding general adequacy in Project Management. See evaluation.

2. Consultation with other Departments

The Economics Department – See attached response

F. Initiation and consideration of the proposal

1. Originating unit: Business Information Systems and Operations Management, The Belk College of Business, UNC-Charlotte.

The BISOM Department approved this course on 1-18-08.

2. Other considering units - None

3. Council on general education: n/a

G. Attachments

1. Library consultation

2. Department of Economics Consultation

2. Sample syllabus

TO: PROF. RAM KUMAR, DEPT. OF BISOM
FROM: JEANIE M. WELCH
DATE: NOV. 13, 2007
SUBJECT: CONSULTATION ON LIBRARY HOLDINGS

Course/Program: _____ **MBAD 6207 Business Project Management** _____

Summary of Librarian's Evaluation of Holdings:

Evaluator: _____ **Jeanie M. Welch** _____ **Date:** _____ **11/13/07** _____

Please Check One:

- Holdings are superior _____
- Holdings are adequate _____ **X** _____
- Holdings are adequate only if Dept. purchases additional items. _____
- Holdings are inadequate _____

Comments:

Prof. Kumar:

I have reviewed the course proposal for MBAD 6207—Business Project Management and find the Library's holdings to be adequate. A search of the Library's online catalog lists 105 book titles for the subject "Project Management," published from 2002 to the present. There are also several titles under the various subheadings for project management (e.g., "Project Management—Cost Effectiveness"). A search of Business Source Premier, the library's main business periodicals database, lists 2,075 scholarly articles on project management published since 2002. The library also provides access to the following project management journals:

International Journal of Project Management
PM Net Work (Project Management Institute)
Project Management Journal

At present, the Library does not provide access to *MIS Quarterly Executive*, one of the journals listed in the "Selected Readings" section of the "Sample Syllabus." Electronic access to this journal is currently \$395/year. We can put this journal on our wish list for future purchase when the budget allows.

Steffy: Hello. The Department of Economics Graduate Advisory (GAC) met to consider the proposal for MBAD 6207. The only concern the Committee raised was with respect to ECON 6255 (See course description below). The specific concern raised was that ECON 6255 may contain content that overlaps with MBAD 6207. The Committee agreed that the content of ECON 6255 in the manner that it has most recently been taught does not overlap, but there is the potential for it to overlap if the course is ever taught by anyone else. With this issue noted, the Committee endorsed the course proposal for MBAD 6207. Given this input from the GAC, I also endorse this course proposal. Please let me know if you have any questions on this endorsement. Thanks, Rick

ECON 6255. Benefit-Cost Analysis. (3) Principles, practices, and applications for defining and comparing the benefits and costs of *public policy* programs and private sector projects, including techniques useful for organizing and analyzing data, evaluating programs systematically, and developing a framework for decision making while recognizing ethical implications, measurement problems, and time value problems. (*On demand*)

Note my phone number and email address have changed.

Rick Zuber
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SAMPLE SYLLABUS

Department of Business Information Systems and Operations Management.

MBAD 6207 Business Project Management

Course Description:

MBAD 6207. Business Project Management (3). Prerequisites: MBAD 6121 – Business Information Systems and MBAD 6141 – Operations Management. Project management is widely used in a variety of business environments to manage complex, non-routine, endeavors. Examples of projects include consulting and process improvement projects, advertising projects, and technology projects. This course focuses on tools, techniques and skills for business project management, with attention to both the quantitative and the qualitative aspects of project management. Major topics include project evaluation, estimation, monitoring, risk management, audit, managing global projects, outsourcing and project portfolio management. Students will also gain experience using Project Management Software. (On Demand)

Prerequisites: MBAD 6121 – Business Information Systems and MBAD 6141 – Operations Management.

Course Objectives: Upon course completion, student should be able to

- Develop a project charter
- Develop a work breakdown structure for an IT project
- Estimate task durations and assign resources
- Establish task interdependencies
- Draw and analyze a network diagram
- Identify project risks and develop risk mitigation strategies
- Perform a post-project audit
- Identify and understand project escalation and de-escalate troubled projects
- Understand key outsourcing and global project management issues
- Understand issues in managing multiple projects (project portfolios or programs)
- Use relevant project management software

Instructional Method

Lecture and case discussion

Means of student evaluation

Final Exam 35%

Class discussions 20%
In Class Game 10%
Case Assignment 15%
Term Project 20%

Policies that apply to this course:

University integrity. All students expected to comply with the UNCC code of Student Academic Integrity, Code of Student Responsibility, and all University Policies governing student conduct.

Attendance: All students are expected to attend classes regularly and participate actively in case and classroom discussion. Please note that class participation is part of the grade.

Grading Policy: (A- >89%, B -80-89%, C-70-79%, U- <70%)

Probable textbooks or resources:

“Project Management – The Managerial Process”, 4th edition, Gray and Larson, McGraw-Hill/Irwin publishers, ISBN 0073348171, Copyright 2007.

Microsoft Project – The Student Version (a Microsoft Project CD should come with your text).

Harvard Business School Cases (details TBA)

Selected Readings

- 1. Keil, M. and Montealegre, R. Cutting your losses: Extricating your Organization when a big project goes awry, Sloan Management Review, Spring 2000.
- 2. Keil, M. Software Project Escalation, MIS Quarterly, December 1995.
- 3. Cullen, S., Seddon, P., and Wilcox, L. Managing Outsourcing: The Life Cycle Imperative, MIS Quarterly Executive, Vol. 4, No. 1, March 2005.
- 4. Carmel, E. Building Your Information Systems from the Other Side of The World: How Infosys Manages Time Zone Differences, MIS Quarterly Executive, Vol. 5, No.1, March 2006.

Topical outline of course content:

Course Topics

1. Introduction, Project Evaluation and Selection
2. Project cost Estimation and Budgeting
3. Project Scheduling
4. Project Risk Management and Performance Monitoring
5. Organization Culture and Communication Issues
5. Managing Runaway Projects
6. Project Audit and Closure

7. Managing Global Projects and Outsourcing
8. Managing Programs and Project Portfolios

Attachments:

None