

# Graduate Council Meeting Minutes

February 7, 2012

Members Present: Anderson, Kelly – Special Ed and Child Development  
Fodor, Anthony – Computer Science  
Gray, Lee – Architecture  
Kulkarni, Shanti – Social Work  
McGregor, Rob Roy – Economics (Graduate Council Chair)  
Olson, Mike, Atkins Library  
Reynolds, Tom – Associate Provost for Graduate Programs and Dean  
Schwarz, Peter - Economics  
Shockey, Liz - GPSG Student Representative for Liz Shockey  
Smith, Stephanie Moller - Sociology  
Starrett, Greg – Anthropology  
Steck, Todd - Biology  
Teng, Gary – Systems Engineering and Engineering Management

Also Attending: Sell, Susan – Graduate School  
Shuntich, Mary Ellen – Director of Development, Graduate School  
Watson, Johnna – Graduate School  
Zenk, Leslie – Academic Affairs

## I. Welcome and Approval for the December 6, 2011 Meeting Minutes

Chair McGregor called the meeting to order and called for the motion to approve the minutes from the December 6, 2011 meeting. Chair McGregor communicated one correction. There being no further discussion, the Chair called for a motion to approve the minutes pending the one revision. Schwarz made the motion with a second from Smith. The motion was unanimously approved.

## II. Report of the Chair

- Chair McGregor had one item to report; since the next regularly scheduled Council meeting falls during spring break, the meeting has been rescheduled to March 13, 2012.

## III. Report of the Dean

Dean Reynolds introduced Mary Ellen Shuntich, the interim Director of Development for the Graduate School.

## IV. Course and Curriculum Proposals

### a. ITIS 08-2010: Computer Security and Privacy (ITIS 6201)

Chair McGregor called for a motion to consider. Gray made the motion with a second from Anderson. A discussion took place with the following revisions requested:

- Will 6201 have an 8000 cross-listing? If so, it needs to be included.
  - The library consultation needs to be included.
  - Should there be a CIT cross listed since this is the HI PSM. Is it cross-listed with Health?
  - There being no further discussion, Chair McGregor called for the motion to approve the proposal pending revisions. Gray made the motion with a second from Starrett. The proposal was unanimously approved.
- b. ITIS 11-23.10: Web Mining (ITIS 4510/5510)  
 Chair McGregor called for a motion to consider. Fodor made the motion with a second from Kulkarni. A discussion took place with the following revisions requested:
- Fall courses offered and states “on demand” in syllabus.
  - Catalog copy states on demand, Impact statement says fall.
  - Syllabus needs to indicate difference between Undergraduate and Graduate. Needs different syllabus.
  - There being no further discussion, Chair McGregor called for the motion to approve the proposal pending revisions. Gray made the motion with a second from Starrett. The proposal was unanimously approved.
- c. MKTG 5-6-11: Establishment of New Graduate Course: Pricing & Positioning Strategy  
 Chair McGregor called for a motion to consider. Schwarz made the motion with a second from Smith. There being no further discussion, Chair McGregor called for a motion to approve as submitted. Kulkarni made the motion with a second from Anderson. The motion was unanimously approved.
- d. MBA 11-7-11: Establishment of a new MBA Concentration in Business Analytics  
 Chair McGregor called for a motion to consider. Starrett made the motion with a second from Gray. There being no further discussion, Chair McGregor called for a motion to approve as submitted. Shockey made the motion with a second from Schwarz. The motion was unanimously approved.
- e. SIS 2010-09-14: Usable Security and Privacy (ITIS 6420/8420)  
 Chair McGregor called for a motion to consider. Smith made the motion with a second from Anderson. There being no further discussion, Chair McGregor called for a motion to approve as submitted. Fodor made the motion with a second from Starrett. The motion was unanimously approved.
- f. SIS 2010-11-23: Mobile Application Development (ITIS 4180/5180)  
 Chair McGregor called for a motion to consider. Smith made the motion with a second from Anderson. A discussion took place with the following revisions requested:
- On catalog copy, page 2, change to ITIS 5180 in the first paragraph.
  - List anticipated enrollment
  - Separate syllabus for Undergraduate and Graduate

There being no further discussion, Chair McGregor called for a motion to approve pending revisions. Kulkarni made the motion with a second from Starrett. The motion was unanimously approved.

## V. Gainful Employment – Johnna Watson

Gainful employment is a new federal regulation enacted last year by the Department of Education (DoE) which impacts all graduate certificate programs at UNC Charlotte. Essentially, the DoE released the gainful employment rule to hold most programs at for-profit colleges and certificate and vocational programs at nonprofit institutions to a new federal standard on student debt and employability.

- The Office of Student Financial Aid and Institutional Research units work with the Graduate School and the academic programs to collect, disclose and report data.
- Select information will be requested from Graduate Program Directors and Department chairs each year to help satisfy disclosure requirements.
- If a program chooses not to report, students in the certificate program will no longer be eligible for Financial Aid consideration for that specific program.
- Effective July 1, 2011, institutions were required to report certain information about students who were enrolled in each certificate program during an award year; reports are due each October 1<sup>st</sup>.
- For students enrolled in certificate programs to remain eligible to be considered for federal financial aid, each program will have to meet one of three benchmarks: (1) A federal student loan repayment rate of at least 35%; (2) a debt-to-income ratio of less than 12%, (3) a debt-to-discretionary-income ratio of less than 30%.
- A single bad year will not jeopardize a program; a program must fail to meet the benchmarks three out of four years to lose eligibility but the earliest a university could lose eligibility is 2015.
- The new federal regulation also includes a provision that requires institutions to disclose the certain information about each program; the information must be included in promotional materials it makes available to prospective students and on the program's web site and must be updated annually. Some of the disclose information includes:
  - A link on brochures and other marketing venues to the disclosure info.
  - On-time graduation rates for students completing the program.
  - Median debt loan.
  - Job placement rate for students completing the program.
- Students currently enrolled in a Master's program can enroll in a Graduate Certificate program without losing their funding.

<http://graduateschool.uncc.edu/future-students/programs/gainful-employment-disclosures>

## VI. Reports from the subcommittees:

- a. Standards and Assessment – Chair Lee Gray,

Members: Olson, Moller

Graduate Program Review: Subcommittee Chair Gray shared his report with the members of the Graduate Council, but communicated that it is still in draft form.

- A year ago, the Committee was charged with designing a review plan for doctoral programs and the committee has submitted a first draft.
- Gray gave a brief overview of the proposal.
- Dean Reynolds reported that over the course of the year, the requirement has changed to include all Graduate Programs and this will require a modification to this proposed draft.
- Factors to include in developing this review need to include: capacity, productivity, viability and diversity.
- Academic Affairs will direct how this will look.
- Dean Reynolds wants the Council to be involved (Standards & Assessment).
- The Colleges will have a fair amount of flexibility in developing their review and analysis of Enrollment Plans.
- Smith communicated the need for Deans to talk about how interdisciplinary programs will be assessed.
- A connection between Enrollment Planning and Program Review will need to be discussed at the next Dean's Council meeting.
- Currently, the General Administration focuses Performance Based Funding at the Undergraduate level. There is discussion now that the Graduate data could also be a part of P.B.F.
- Dean Reynolds asked that this discussion be deferred until after Dean's Council.
- He will report status at the next Council meeting.

b. Planning – no report

Chair Todd Steck fall 2011, Chair Shanti Kulkarni spring 2012

Members: Fodor, Anderson, Kulkarni

c. Course and Curriculum – no report

Chair Gary Teng

Members: Starrett, Shockey, Schwarz

VII. Other Business

Chair McGregor followed up on the proposed 5<sup>th</sup> Year Program which was first discussed at the September 14, 2010 Graduate Council Meeting.

- Presented long form to Janet Levy, Chair of the UG Course and Curriculum Committee.
- Approved with 2 changes
  - Template to be approved by: both UG and Graduate Councils, Dean of the Graduate School, and Faculty Council
  - Add commentary about Faculty resources would come from department

Chair McGregor called for a motion to approve the proposal pending revisions. Teng made the motion with a second from Gray. The proposal was unanimously approved.

VIII. Next Meeting:

The next meeting will be held on Tuesday, March 13, 2012 at 12 noon, in Cato Hall Room 228.

The meeting adjourned at 1:15pm.

Respectfully submitted,

A handwritten signature in cursive script that reads "Annette Parks".

Annette Parks  
Secretary to the Graduate Council