

From: [Kerr, Daryl](#)
To: [Lorden, Joan](#)
Cc: [Zenk, Leslie](#); [Rampey, Connie](#); [Knauer, Chris](#); [Pankas, Gail](#); [Kerr, Daryl](#)
Subject: Awarding of Posthumous Degree - Cameron Shelton
Date: Monday, October 01, 2012 9:26:57 AM
Attachments: [Minutes for August 24 2012.doc](#)

Provost Lorden:

I am requesting approval to award a posthumous degree for Cameron Shelton (800720017). Cameron passed away this past Summer on June 22, 2012. He was planning to graduate in August 2012 with a B.S.B.A. in Finance.

Mr. Shelton has met the criteria for the awarding of a posthumous degree according to the "UNC Charlotte Academic Policy on Posthumous Degrees". He was a (1) senior in the Belk College, (2) enrolled for the First Summer 2012 term, and (3) the faculty from the Belk College of Business have unanimously voted that he be awarded his degree posthumously (see attached BCOB Faculty Meeting Minutes, section highlighted in yellow).

Please let me know if you need any additional information for this request.

Best regards,

Daryl

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Belk College of Business Faculty and Staff Meeting

Friday, August 24, 2012

Minutes

Attending: Faculty - Amato (Christie), Amato (Ted), Arnold, Beck, Beggs, Bhamornsiri, Blankley, Blenman, Bodkin, Burton, Buttimer, Cathey, Chen, Chiang, Clark, Cohen, Cooper, Depken, Elias, Erevelles, Ford- Eickhoff, Gaggl, Gandar, Godfrey, Gooty, Guinn, He, Hong, Huang, Jernigan, Johar, Kerr (Daryl), Kerr (David), Khouja, King, Kirby, Kohut, Lin, Luttecke, Madsen, Marshall, Mazzola, McGregor, Metzgar, Monaghan, Mynatt, Neale, Ott, Park, Plath, Read, Rogelberg, Roundtree, Saydam, Schwarz, Sevin, Sewell, Stivender, Stylianou, Subramaniam, Swartz, Swayne, Tian, Toomb, Troyer, Tseng, Wiggins, Yang, Yarborough, Zellars, Zhao, Zhou, Zillante . *Excused:* Billings, Frame, Hughen, Kane, Kumar, Robbins, Woehr
Staff – Barton, Boswell, Brown, Cannon, Carmichael, Caron, Coleman, Finn, Fletcher, Fox, Franco, Garland, Harkey, Hayes, Hurlbert, Jones, Joyner, Lewis, Mauger, Moll, Nelson, Perkins, Phillips, Rella, Ritchie, Riter, Tarr, Thomson, Trosch, Vang.
Excused : Aycoth, Caron, Hopkins, Shelton

The faculty and staff of the Belk College of Business met on Friday, August 24, 2012, in Friday 137.

- I. Dean Ott called the meeting to order at 2:01 p.m. **A motion was made, seconded and passed unanimously to approve the minutes from the April 20, 2012, faculty meeting.**

- II. **New Staff and Faculty introductions were made:** Dr. Kristen Luttecke, Accounting; Mr. Robert Monaghan, Accounting; Dr. Stephen Billings, Economics; Dr. Paul Gaggl, Economics; Dr. Scott Frame, Finance; Dr. Victor Chen, Management; Dr. Karen Ford- Eickhoff, Management; Ms. Tarah Cannon, Department Coordinator; Ms. Sarah Jones, Center City Coordinator; Ms. Karina Franco, Director of Undergraduate Advising.

Ms. Kristine Hopkins was also introduced as the new Director for the Student Center for Professional Development

- III. Dean Ott recognized Associate Dean of Faculty and Research, Dr. Richard Buttimer:
 - Rob Roy McGregor was the only nominee for Faculty President who accepted the nomination. By a verbal vote, Dr. McGregor was elected as Faculty President. Associate Dean Buttimer turned the meeting over to the newly elected Faculty President.

- IV. Dr. McGregor recognized Dean Ott and Associate Dean for Faculty and Research, Dr. Richard Buttimer:
 - In late April, Dean Ott asked Associate Dean Buttimer to undertake a comprehensive review of the Asian EMBA programs in order to better understand the financial condition of the programs and identify areas of opportunity and concern. Associate Dean Buttimer presented his findings:
 - In comparing our domestic program's tuition levels with the tuition of the Asian program, it was clear there was a discrepancy in what students paid for campus-based programs versus what the students in Asia paid, with Hong Kong in particular bringing in less revenue per student and per credit hour.
 - By examining the direct costs incurred per class and looking at the revenue the Belk College receives for each student in the class, Associate Dean Buttimer was able to determine the number of students needed to break even in the program. At the time of the spring review, there were not enough students

in the Hong Kong program to break even, nor had there been sufficient numbers for some time.

- The decline in enrollment in Hong Kong can be partially attributed to the economic downturn, increase in competition from other MBA programs offering degrees abroad and increase in the quality of local universities.
- Three strategies were considered to get the Hong Kong program to the break-even point.
 - **1. Recruit more students:** There were concerns that in order to increase the number of students in the program it would be necessary to lower admissions standards. This was not a viable option.
 - **2. Raise tuition:** CEG (China Education Group), our partner in the program, did not believe the market could bear the needed tuition increase.
 - **3. Cut costs:** Cuts to direct costs for this program had already made and there were no further cuts that could be made without negatively impacting the quality of the program.

After reviewing the newly defined parameters needed for our continued presence in Hong Kong, CEG advised that the program would not be viable in the current market. A phased shut-down has begun and plans are in place to ensure that all current students will be able to complete their degrees.

Focus will now move to the Taiwan program, which shows some promise for success. There is a newly formed alumni group that is impressive and willing to help with recruitment. There has already been some increase in interest among prospective students, and Primus (our local partner in the program) has indicated there is opportunity for additional enrollment growth. We have also set new success parameters for Taiwan. Tuition has been raised to \$25,000, and over the next year the average enrollment must grow to and be maintained at 27-32 students (a more specific enrollment parameter will be based on final decision of Primus' portion of fees). Meanwhile, we have begun exploring the possibility of partnering with a local university on a joint program.

As each global program undergoes review, programmatic and financial figures will continued to be shared with faculty and staff.

- V. Dr. McGregor recognized Associate Dean of Faculty and Research, Dr. Richard Buttmer:
- There will be a proposal to change the AoL cycle. AoL data will be collected every year, but it will alternate between what is needed for AACSB and what is needed for SACS. Nicole Tarr and Associate Dean Buttmer will attend the next UCALC meeting to discuss this proposal.

- The College By-Laws Committee will be formed and begin its work this semester. In addition to faculty representatives, four staff members will be asked to join the committee. The focus of the committee will be on taking existing processes and codifying them into a single document.

VI. Dr. McGregor recognized Associate Dean of Graduate Programs, Dr. Christie Amato:

- Associate Dean Amato thanked everyone who attended the recent orientation and thanked the Graduate Programs staff for their work on the event. She announced several new graduate program directors and recognized returning program directors:
 - Chris Kirby, Ph.D. in Business Administration (*new*)
 - Weidong Tian, M.S. in Mathematical Finance (*new*)
 - Dustin Read, M.S. in Real Estate (*new*)
 - Jack Cathey, MACC
 - Gary Kohut, MBA
 - Rob Roy McGregor, M.S. in Economics

Associate Dean Amato reported that all graduate courses are at capacity. Enrollment for the MACC program is being controlled to ensure the program is kept the right size. There has been a tremendous growth in the Mathematical Finance program and the proper size for this program is being determined. Graduate Programs also has a strong global presence. This semester there are 33 students from Xiamen University, one from EGADE and two from Copenhagen. There are also two domestic students studying in Copenhagen. Graduate students had two study abroad opportunities over the summer: Dustin Read took a group to South Africa and Rick Conboy took a group to Budapest and Prague. Belk College also hosted a week long summer course that was taught by Belk College faculty and faculty from EGADE and focused on doing business in Latin America.

VII. Dr. McGregor recognized Associate Dean of Undergraduate Programs, Dr. Daryl Kerr:

- Associate Dean Kerr presented current data on the Belk College undergraduate population and stated that he would be sending out the rest of the data via email. The Closed Class Policy was outlined; if a student asks for entry to a closed class, they should be referred to their advisor (not Dr. Kerr). The advisor will then check to confirm that the class is needed in the requested timeframe for graduation.

The Student Center for Professional Development's plan for Fall Semester was presented and includes:

- Enrolling all new freshmen in BUSN 1101 (Intro to Business and Professional Development)
- Hosting the First Annual Freshmen Picnic (Introduces attendees to student organizations and study abroad opportunities)
- Career Planning (Four information and coaching sessions)
- Executive Minute Clinics (Series of workshops (topics such as resume writing, internships, networking, interviewing, etc.))

Associate Dean Kerr finished by requesting the faculty consider awarding Cameron Shelton's family a posthumous degree. **The Faculty President, Dr. McGregor, called for a vote and the faculty voted unanimously to award Cameron Shelton's family a posthumous degree at Commencement this December.**

VIII. Dr. McGregor recognized Executive Director of External Relations, Sasha Trosch:

- This semester the Next Speaker Series will be re-launched. UNC Charlotte has the opportunity to be one of the first schools to host IBM's new series "Watson at Work." This program will align with the focus on building the Belk College and CCI business analytics partnership. The date has been changed to October 29 to work around a conflict for the BISOM department. Components will include a student presentation on the basics of business analytics, a technical presentation for master's and Ph.D. students, and a public presentation. The public presentation will be geared towards the business community as well as alumni, and will help to widen the circle around analytics awareness.

IX. Dr. McGregor recognized Dean Ott:

- The Belk College continues to partner with CCI to develop a Professional Science Masters. This program is first on the Chancellor's list for budget expansion and would entail a \$5 million budget expansion to fund 7 new faculty positions in the Belk College, as well as positions in CCI and CHHS. UNC President Tom Ross met recently with UNC Charlotte representatives regarding this partnership. Representatives from Carolinas Healthcare System, IBM and BB&T were on hand to share how various industries would benefit and hire from this program. President Ross' response was positive and he recognizes the importance of this potential analytics program. NC State's current program would be the top competitor; however, NC State's program is more focused on technology and programming. The graduates of UNC Charlotte's program would be tech-savvy managers who would understand programming, but have business skills beyond that specific focus. The next two major hurdles for the request are to go through the Board of Governors and then the legislature. If all goes smoothly significant hiring could begin next year, as it would be on next year's budget.
- Capital Development Services of Winston-Salem has been interviewing a variety of participants in a capital campaign feasibility study. The study is designed to measure a number of criteria, including how successful a Belk College Campaign would be, if the proposed dollar amount is correct and if the case resonates with potential donors. The 37 interviews are scheduled to be concluded by the end of August. Participants fall into a number of categories including: UNC Charlotte Trustees, UNC Charlotte Foundation Board members, Belk College Advisory Board members, Center for Real Estate Advisory Board members, Belk College Alums and other leaders throughout Charlotte's business community.
- The Distinguished Professorship in Leadership proposal with BB&T is still in process. The proposal is receiving additional attention discussions are continuing.
- SPA pay raises had been previously announced at 1.2% and were effective July 1. Since then, there has been word that there will be "*guidance on application of potential adjustment to come.*" There is no other information on this subject at this time, though any potential additional adjustment would more than likely not be more than 1.8%.
- EPA staff and faculty have been given a 1.2% increase across the board that will be seen in their September (30?) paycheck and will be retroactive to July 1. This increase will not

apply to stipends, except for Department Chair stipends (due to their specific categorization).

- Each campus was also allowed to create an additional pool of money for increases; this decision is made at the Chancellor level. For the Belk College, this additional funding totals 1.8%.
- Dean Ott, the Associate Deans and Department Chairs met to determine how the increases should be determined. After considering inflation, the lack of pay raises for the past four years, and increased costs for parking and health insurance, it was determined that the 1.8% would be distributed across the board to EPA staff and faculty. The only exception to this is that faculty who do not currently have AQ status will not be eligible for the increase.
- Beginning of the Year Party will be on Friday, September 28th at Reedy Creek Park. There will be a jazz band. More information to follow from Jon Finn.

As there was no other business, the meeting adjourned at 3:22 p.m.

8/27/12: eem