

# 2012-2013 LONG SIGNATURE SHEET



UNC CHARLOTTE

Proposal Number: MBA 07-10-13

Proposal Title: Formal Establishment of MBA/MHA Dual Degree Proposal

Originating Department: MBA and MHA Programs

TYPE OF PROPOSAL: UNDERGRADUATE \_\_\_\_\_ GRADUATE XXX UNDERGRADUATE & GRADUATE \_\_\_\_\_  
 (Separate proposals sent to UCCC and Grad. Council)

DATE RECEIVED	DATE CONSIDERED	DATE FORWARDED	ACTION	SIGNATURES
9-02-2013	9-13-2013	9-16-2013	Approved	<u>DEPARTMENT CHAIR</u>  Gary Kohut
10/14/2013	10/25/2013	11/26/2013	Approved	<u>COLLEGE CURRICULUM COMMITTEE CHAIR</u>  [print name here:] Alan Blankley
12/2/2013	12/6/2013	12/6/2013	Approved	<u>COLLEGE FACULTY CHAIR (if applicable)</u>  [print name here:] Rob Roy Mc Gregor
12-6-2013	12-6-2013	12-6-2013	Approved	<u>COLLEGE DEAN</u>  [print name here:] Steven H. Ott
			Approved	<u>GENERAL EDUCATION</u> (if applicable; for General Education courses)  [print name here:]
			Approved	<u>UNDERGRADUATE COURSE &amp; CURRICULUM COMMITTEE CHAIR</u> (for undergraduate courses only)
1-21-14	2-4-14	4-17-14	Approved	<u>GRADUATE COUNCIL CHAIR</u> (for graduate courses only)  ALAN R. FREITAG
				<u>FACULTY GOVERNANCE ASSISTANT</u> (Faculty Council approval on Consent Calendar)
				<u>FACULTY EXECUTIVE COMMITTEE</u> (if decision is appealed)

# 2012-2013 LONG SIGNATURE SHEET



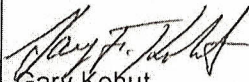
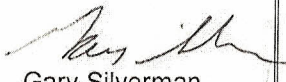
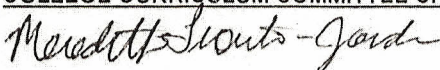
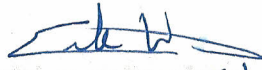
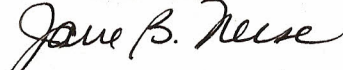
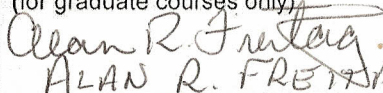
UNC CHARLOTTE

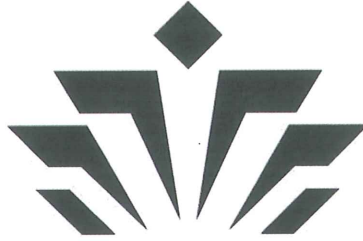
Proposal Number: MBA 07-10-13

Proposal Title: Formal Establishment of MBA/MHA Dual Degree Proposal

Originating Department: MBA and MHA Programs

TYPE OF PROPOSAL: UNDERGRADUATE \_\_\_\_\_ GRADUATE XXX UNDERGRADUATE & GRADUATE \_\_\_\_\_  
 (Separate proposals sent to UCCC and Grad. Council)

DATE RECEIVED	DATE CONSIDERED	DATE FORWARDED	ACTION	SIGNATURES
9-3-2013	9-13-2013	9-16-2013	Approved	<u>DEPARTMENT CHAIR</u>  Gary Kohut  Gary Silverman
10-18-13	11-25-13	11-25-13	Approved	<u>COLLEGE CURRICULUM COMMITTEE CHAIR</u>  [print name here:] M Troutman-Jordan
12-2-13	12-9-13	12-10-13	Approved	<u>COLLEGE FACULTY CHAIR (if applicable)</u>  [print name here:] Erik Wikstrom
12/10/2013	12/11/2013	12/11/2013	Approved	<u>COLLEGE DEAN</u>  [print name here:] Jane B. Neese
			Approved	<u>GENERAL EDUCATION</u> (if applicable; for General Education courses)  [print name here:]
			Approved	<u>UNDERGRADUATE COURSE &amp; CURRICULUM COMMITTEE CHAIR</u> (for undergraduate courses only)
1-21-14	2-4-14	4-17-14	Approved	<u>GRADUATE COUNCIL CHAIR</u> (for graduate courses only)  ALAN R. FREITAG
				<u>FACULTY GOVERNANCE ASSISTANT</u> (Faculty Council approval on Consent Calendar)
				<u>FACULTY EXECUTIVE COMMITTEE</u> (if decision is appealed)



# UNC CHARLOTTE

## LONG FORM COURSE AND CURRICULUM PROPOSAL

---

\*To: Dr. Alan Freitag, Graduate Council Chair

From: Dr. Gary Kohut, MBA Program Director  
Dr. Michael Thompson, MHA Program Director

Date: July 10, 2013

Re: MBA/MHA Dual Degree Proposal

---

### I. CONTENT OF PROPOSALS

#### A. PROPOSAL SUMMARY.

1. SUMMARY. Establishment of a formal MBA/MHA Dual Degree Program.

#### B. JUSTIFICATION.

1. The volume of students pursuing jointly the MBA and MHA programs has increased dramatically in the last few years from one or two per year to more than 5 students each year. Students are recognizing the powerful combination a deep understanding of healthcare administration acquired in the MHA with the breadth of business acumen acquired in the MBA. Together these degrees make students more competitive as they seek leadership roles in the growing healthcare industry.

This proposal will also yield administrative benefits. By formalizing the program students will have an established curriculum to follow rather than developing each dual degree proposal independently for each candidate. Furthermore, this will simplify the billing process as the two programs independently charge a CBTI. Currently students are billed both increments and adjustments are made manually so as to not overcharge the students and avoid "punishing" them for their initiative to pursue the dual degree.

2. Students should complete MBA preparatory classes (MBAD 5110, 5121, 5131, 5141 and 5191 before enrolling in 6000-level MBA courses). These courses do not need to be completed prior to admission. Students needing most or all of these prerequisites that plan to attend full-time should apply for summer admission to complete these classes prior to starting graduate level classes in the fall semester.
3. Course numbers would not change as a result of this proposal.
4. The MBA/MHA Dual Degree offers students the benefits of depths of study in healthcare administration and breadth of study in business administration. Completing the programs together saves students up to 5 classes (15 credits) due to the synergy achieved from overlapping the two programs.

Administratively, formalizing the dual degree program eliminates the need to process dual degree proposals on an individual student basis. It also creates the opportunity to eliminate the administrative hassle of manually adjusting student bills each semester based on their primary program of emphasis. It should also make graduation processing easier since the dual degree curriculum will be formalized.

#### **C. IMPACT.**

1. This proposal will reduce the number of credit hours required to complete the two programs independently in congruence with the Graduate School policy that minimum credits for a dual degree be at least 75% of the combined credits.
  - a. No additional courses should be required as a result of this proposal.
  - b. No change to the content or frequency of course offerings should be required.
  - c. Expected enrollment is 5-10 students per year.
  - d. Enrollment in other courses should not be affected due to the small number of students involved.
  - e. A separate curriculum outline and program description will be required both in the MBA and MHA sections of the graduate catalog.

#### **II. RESOURCES REQUIRED TO SUPPORT PROPOSAL.**

When added resources are not required, indicate "none". For items which require "none" explain how this determination was made.

##### **A. PERSONNEL.**

None. These students are already handled currently with the existing staff support.

##### **B. PHYSICAL FACILITY.**

None. These small number of students should not impact physical facility needs.

##### **C. EQUIPMENT AND SUPPLIES:**

None. No special equipment is required.

**D. COMPUTER.**

None. No additional computer resources are needed.

**E. AUDIO-VISUAL.**

None. No additional audio-visual needs exist.

**F. OTHER RESOURCES.**

A small amount of printing may be required to print a 3-fold brochure to include with existing MHA and MBA promotional materials.

**G. SOURCE OF FUNDING.**

Printing of brochure will be absorbed by the existing marketing or printing budgets of each program to print as needed.

**III. CONSULTATION WITH THE LIBRARY AND OTHER DEPARTMENTS OR UNITS**

**A. LIBRARY CONSULTATION.**

Attached.

**B. CONSULTATION WITH OTHER DEPARTMENTS OR UNITS.** List departments/units consulted in writing regarding all elements outlined in IIC: Impact Statement, including dates consulted. Summarize results of consultation and attach correspondence. Provide information on voting and dissenting opinions (if applicable).

N/A – the two involved programs are jointly presenting this proposal

**IV. INITIATION, ATTACHMENTS AND CONSIDERATION OF THE PROPOSAL**

**A. ORIGINATING UNIT.** Briefly summarize action on the proposal in the originating unit including information on voting and dissenting opinions.

The MBA Program Committee, the MHA Program Committee and the Public Health Sciences Curriculum Committee have reviewed and unanimously approved the proposal.

**B. CREDIT HOUR. (Mandatory if new and/or revised course in proposal)**

N/A

**C. ATTACHMENTS.**

1. CONSULTATION:

N/A

2. COURSE OUTLINE/SYLLABUS:

N/A

3. PROPOSED CATALOG COPY:

To be listed in both the MBA and MHA program sections of the catalog:

## MHA AND MBA DUAL DEGREE

This Dual Degree Program allows students to earn a Master of Business Administration (MBA) degree from the Belk College of Business and a Master of Health Administration (MHA) degree from the College of Health and Human Services. The dual MHA and MBA program (outlined below) consists of 67 credit hours of course work, as opposed to the 88 required if pursuing these degrees separately.

Both programs' admissions committees will review applicants to the dual program. Applicants might be offered admission into only the MHA or MBA instead of the dual program. Similarly, students admitted into the dual program may opt to matriculate into only the MHA or MBA program. Students having matriculated into either the MHA or MBA program desiring to add the dual degree must apply and gain admission to the dual degree no later than the end of their first semester of matriculation into either program.

### MHA and MBA Dual Degree Program

3	HADM 6100	Introduction to the US HC System
3	HADM 6104	Health and Disease
3	HADM 6108	Decision Analysis in HC
3	HADM 6120	Health Economics
3	HADM 6128	Human Resources Management
3	HADM 6134	Quality and Outcomes Mgt in HC
3	HADM 6138	HC Finance
3	HADM 6142	Health Policy Development
3	HADM 6145	Organizational Behavior in HC
3	HADM 6146	Information Resources Mgt
3	HADM 6150	Health Law and Ethics
3	HADM 6154	Strategic Mgt of Health Services Orgs
3	HADM 6400	Internship
1	MBAD 6100	Leadership, Ethics & Bus. Environment
3	MBAD 6112	The Economics of Bus. Decisions
3	MBAD 6131	Management Accounting
3	MBAD 6141	Operations Management
3	MBAD 6152	Financial Management
3	MBAD 6171	Marketing Management
3	MBAD 6194	Management Strategy
3	MBAD/HADM	Elective
3	MBAD/HADM	Elective
3	MBAD/HADM	Elective

67

4. ACADEMIC PLAN OF STUDY (UNDERGRADUATE ONLY): Please indicate whether the proposed change will impact an existing Academic Plan of Study and require changes to CAPP. If so, provide an updated Academic Plan of Study in template format

(Academic Plan of Study templates can be found online at [provost.uncc.edu/resources-and-reports](http://provost.uncc.edu/resources-and-reports)).

5. STUDENT LEARNING OUTCOMES: Please indicate what SLOs are supported by this course or courses or whether this curricular change requires a change in SLOs or assessment for the degree program.

The dual program makes no changes to the underlying SLOs of the MHA and MBA programs.

6. TEXTBOOK COSTS: It is the policy of the Board of Governors to reduce textbook costs for students whenever possible. Have electronic textbooks, textbook rentals, or the buyback program been considered and adopted?

N/A

**IMPORTANT NOTE:** A Microsoft Word version of the final course and curriculum proposal should be sent to [facultygovernance@uncc.edu](mailto:facultygovernance@uncc.edu) upon approval by the Undergraduate Course and Curriculum Committee and/or Graduate Council chair.



### Consultation on Library Holdings

**To:** Mr. Jeremiah Nelson  
**From:** Nicole Spoor  
**Date:** July 15, 2013  
**Subject:** MBA/MHA Dual Degree Library Consult

---

#### Summary of Librarian's Evaluation of Holdings:

**Evaluator:** Nicole Spoor, Business Librarian

**Date:** July 15, 2013

#### Please Check One:

1. Holdings are superior
2. Holdings are adequate
3. Holdings are adequate only if dept. purchases additional items
4. Holdings are inadequate

#### Comments:

After an evaluation of Atkins Library resources with regards to journals, databases, and circulating books that are relevant to the establishment of a MBA/MHA Dual Degree program, it is found that the library's resources are sufficient to support this program.

**Evaluator's Signature:** Nicole Spoor, Business Librarian, Atkins Library

**Date:** July 15, 2013